

# Management Academy 2022

November 7-8, 2022

## Agenda Overview

*Day 1: Monday, November 7, 2022*

<b>Time</b>	<b>Session Theme</b>
12:00 PM - 1:30 PM	<b>Lead Generation - Best Practices</b>
1:30 PM - 3:00 PM	<b>Converting Leads to Starts</b>
3:00 PM - 3:30 PM	<b>Health Break</b>
3:30 PM - 5:00 PM	<b>Keeping Track - Systems and Metrics</b>
5:00 PM - 5:45 PM	<b>Marketing &amp; Admissions Panel</b>
5:45 PM - 6:00 PM	<b>Recap, Comments and Questions</b>



# Management Academy 2022

## Agenda Overview

Day 2: Tuesday, November 8, 2022

Time	Session Theme
7:30 AM - 8:30 AM	<b>Breakfast</b>
8:30 AM - 10:30 AM	<b>Education</b>
10:30 AM - 11:00 AM	<b>Health Break</b>
11:00 AM - 1:00 PM	<b>People - The Best for Everyone</b>
1:00 PM - 1:45 PM	<b>Lunch &amp; Set Case Study Teams</b>
1:45 PM - 2:45 PM	<b>Financial and Campus Management</b>
2:45 PM - 5:30 PM	<b>Team Case Study and Presentations</b>
5:30 PM - 6:00 PM	<b>Wrap Up and Closing Comments</b>

