

NACC IS BACK

Annual Conference & AGM 2022



October 23 – 25, 2022
Ottawa Conference and Event Centre

AGENDA

SUNDAY, OCTOBER 23rd, 2022

10:00 am	Board Meeting	Room 209
12:00 pm	<i>Lunch Buffet</i>	Room 209
1:30 pm	Board Meeting cont'd.	Room 209
2:00 pm	Exhibitor Set-Up	Room 118A-E
2:00 pm	Delegate Registration	Room 304
3:00 pm	Enrollment Resources Bootcamp	Room 210
6:00 pm	Conference Welcome, Opening Remarks <ul style="list-style-type: none">❖ Jeremy Nichols, Conference Co-Chair❖ City of Ottawa Mayor, Jim Watson (Invited)	Room 304
7:00 pm	<i>Cocktail Reception (Cash Bar) – Sponsored by Mujo</i>	Room 304

MONDAY, OCTOBER 24th, 2022

7:00 am	Registration	Room 118A-E
8:00 am	Exhibitor Showcase	Room 118A-E
8:00 am	<i>Hot Breakfast</i>	Room 118A-E
8:45 am	Conference Welcome and Opening Remarks <ul style="list-style-type: none">❖ George Hood, NACC Chair❖ Natasha Brathwaite, Conference Co-Chair	Room 118A-E
9:00 am	Keynote Speaker <ul style="list-style-type: none">❖ The Honourable Carla Qualtrough, Minister of Employment, Workforce Development and Disability Inclusion (Invited)	Room 118A-E
10:15 am	<i>Refreshment and Networking Break</i>	Room 118A-E
10:45 am	Keynote Speaker <ul style="list-style-type: none">❖ National Media Broadcaster❖ A to-be-announced national media broadcaster will bring their unique perspective as a journalist and analyst of Canadian business and political life.	Room 118A-E

MONDAY, OCTOBER 24th, 2022, Cont'd.

12:00 pm	<i>Lunch Break - Keynote Speaker</i> <ul style="list-style-type: none">❖ Dr. Jason Altmire, President and CEO, Career Education Colleges and Universities (CECU)❖ Jason will share his perspective as the leader of the largest national trade association representing the career education sector of higher education in the United States.	Room 118A-E
1:00 pm	Workshop – Excellence in Admissions <ul style="list-style-type: none">❖ Dean Tremain, Conference Co-Chair and VP Enrollment, <i>Canadian Business College</i>❖ A roundtable discussion on best practices, lessons learned, and future opportunities for improvement in admissions.	Room 118A-E
2:00 pm	Workshop – Next Generation Technology <ul style="list-style-type: none">❖ Natasha Brathwaite, Conference Co-Chair and Special Projects Liaison, <i>MaKami College</i>❖ COVID-19 changed the way every PCC in Canada operated. What are the lessons learned, and new technologies every PCC should be aware of?	Room 118A-E
3:00 pm	<i>Refreshment and Networking Break</i>	Room 118A-E
3:30 pm	Keynote Speaker – Indigenous Reconciliation <ul style="list-style-type: none">❖ Speaker TBA❖ Reconciliation with Canada’s First Nations is a crucial issue worthy of an in-depth conversation during our time together. NACC has invited a respected Elder from the Indigenous community to lead us in a discussion.	Room 118A-E
4:30 pm	Regulator Roundtable <ul style="list-style-type: none">❖ Provincial Regulators (Invited)❖ Fostering Relationships with Provincial Regulators	Room 118A-E
6:00 pm	<i>Beer, Burgers & Brittlestar</i> <ul style="list-style-type: none">❖ Casual Gala Dinner featuring Stewart Reynolds, AKA The Internet’s Favourite Dad❖ Leave your suits in the hotel and join us for a night of humour, music, and fellowship.❖ The Music of Zach Martin❖ Buses leave starting at 5:45 pm. <p><i>Dinner is sponsored by Pearson Canada</i></p>	Overflow Brewing Company
10:00 pm	<i>Hospitality Suites</i> <ul style="list-style-type: none">❖ Presented by: NACC Corporate Sponsors	Room TBA

TUESDAY, OCTOBER 25th, 2022

8:00 am *Hot Breakfast* Room 118A-E

9:00 am Conference Update Room 118A-E

- ❖ Michael Sangster, NACC CEO
- ❖ Dean Tremain, Conference Co-Chair

9:15 am Government Relations Bootcamp Room 118A-E

- ❖ Chad Rogers and Ginny Roth, *Crestview Strategy*
- ❖ Two of Canada's top lobbyists will join us to review the NACC Government Relations strategy and offer advice on strategic communications and lobbying practices.

10:15 am *Refreshment and Networking Break*

10:30 am *Workshop – "Recruit, Retain, Retrain, and Redeploy"* Room 118A-E

- ❖ A conversation about trends in recruitment, retention, education, and employment.
- ❖ Facilitated by Dean Tremain, Conference Co-Chair and VP Enrollment, Canadian Business College
- ❖ *Presenters: Caring Support, Enriched Academy, Enrollment Resources, Higher Education Marketing, Great Exposure*

12:00 pm *Lunch Break - Keynote Speaker* Room 118A-E

- ❖ General Rick Hillier, "Leadership in Difficult Times"
- ❖ As Canada's definitive leader of our Armed Forces, General Hillier transformed our military and how Canadians view their role and impact. This is a not to be missed event!

Lunch is sponsored by Pallium Canada

1:00 pm State of the Nation; Political Landscape Review Room 118A-E

- ❖ Panel Discussion
- ❖ NACC is convening a panel discussion on the State of the Nation with business and political leaders.

2:00 pm Keynote Speaker Room 118A-E

- ❖ The Honourable Sean Fraser, Minister of Immigration, Refugees and Citizenship of Canada (Invited)

3:00 pm NACC AGM and Board Election Room 118A-E

- ❖ George Hood, NACC Chair

4:00 pm Provincial Delegation Meetings TBD

6:00 to 8:00 pm **Parliament Hill Reception** TBD
